

News monitored for: Royal Enfield

15,000 riders take part in Royal Enfield 'One Ride'



Royal Enfield's global community celebrated the 11th edition of 'One Ride 2022'.

CITY BUREAU
Hyderabad

The Royal Enfield 'One Ride' saw a record participation of more than 15,000 riders from across 500 Indian cities including Hyderabad, Delhi, Bengaluru, Pune, Chennai, and others. Introduced in 2011 with an aim to celebrate the passion that riders have for motor-

cycling and Royal Enfield, 'One Ride' was celebrated globally across 50 countries. One Ride is India's largest cause-led ride where motorcycling enthusiasts of all ages from diverse regions and social identities come together for a ride that is inclusive and fiercely unique. The ride encourages the participants to become change agents where they

are sensitised about the local ecosystem, community challenges, and opportunities to volunteer/support them for regeneration or building resilience. The theme for this year 'One World - One Mission- One Ride' is rooted in Royal Enfield's social mission of encouraging Responsible Travel practices, a press release said.