

**ROYAL ENFIELD REGISTERS VOLUMES OF 59,160 IN FEBRUARY BACKED BY STRONG GROWTH IN INTERNATIONAL MARKETS**

**New Delhi: 01 MARCH 2022**

Sales performance

Royal Enfield posted sales of 59,160 motorcycles in the month of February 2022, against the sales of 69,659 motorcycles during the same period last year. Supply chain constraints due to the shortage of semiconductor chips continued to persist during the month and Royal Enfield is assiduously working with its supplier ecosystem to resolve the same. The company continued its recovery in the domestic market and posted an improvement over January 2022. Royal Enfield's international sales continued its upward trajectory with the company posting a growth of 55% in exports YoY.

MOTORCYCLES SALES	February			YTD		
	2022	2021	Growth	2021'22	2020'21	Growth
Domestic	52,135	65,114	-20%	462,759	513,555	-10%
Exports	7,025	4,545	55%	71,832	32,737	119%
Total	59,160	69,659	-15%	534,591	546,292	-2%

Business Updates:

Royal Enfield concludes a thrilling inaugural season of the Continental GT Cup 2021

Royal Enfield concluded an exhilarating inaugural season of India's first retro-racing championship - JK Tyre presents Royal Enfield Continental GT Cup 2021 - at the Kari Motor Speedway in Coimbatore this weekend. After a nail biting final round, Anish Damodar Shetty from Hubli emerged as the National Cup Champion, with 64 points accumulated over four rounds, followed by Allwin Xavier with 61 points as the first runner up and Anfal Akhdar with 40 points as the second runner up.

Royal Enfield concludes ArtOfMotorcycling Season II campaign in India

Royal Enfield has concluded the second edition of its designing platform – ArtofMotorcycling. The creative platform was launched in 2020 to fuel creativity amongst the artists, creators and motorcycling enthusiasts by bringing out their love for motorcycling. With more than 15K registrations, a 50% jump from the first year, the brand has seen phenomenal traction towards the initiative. The winners have been hand-picked by the renowned jury members- Leading fashion designers Shantanu and Nikhil, Celebrated Illustrator Vimal Chandran and Ace Photographer Bobby Joshi and Royal Enfield's community.

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**For further information please contact:**

**Swati Sundareswaran - [swati@royalenfield.com](mailto:swati@royalenfield.com)**

**Prateek Sharma - [prateeksharma@royalenfield.com](mailto:prateeksharma@royalenfield.com)**