

Eicher Selects TN over AP to Expand

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CHENNAI

Eicher Motor (EML) has selected Tamil Nadu over Andhra Pradesh for expanding its Royal Enfield motor cycles capacity. It got 50 acres from the State-owned Sipcot for setting up a new plant at Oragadam near Chennai. It plans to invest 350 crore for scaling up bike capacity to 1.5 lakh per annum from the current 50,000.

Eicher team led by MD Siddhartha Lal met Tamil Nadu chief minister J Jayalalithaa on Tuesday and finalised the new investment proposal. Eicher, which has its Royal Enfield plant in Chennai set up in 1955, was on the look out for an ideal site for expansion. It was also looking at locating the plant in Sri City SEZ in Andhra Pradesh. The new facility will generate jobs for 300 people directly and 600 people indirectly.